

PUBLIC RADIO

PASO ROBLES

RED WINE

Referencing the radio as a medium of popular expression, we bring you the fourth wine in the Grounded Wine Co. family. Founded on an enthusiasm for terroir, GWCo. believes in growth by evolution and revolution, as proven in this 2016 red blend from Paso Robles. Public Radio is a firm but smooth wine which expresses a bold message. The quality and personality lies in its self-awareness; sensitive to the zeitgeist while acknowledging its role as part of an ongoing story. The label serves only as a visual gesture with stylistic ubiquity persuading you to open the bottle without imparting a particular opinion, instead allowing you the freedom to manifest your own ideas, regardless of frontiers.

VINTAGE

The 2016 growing season in Paso Robles began under dry conditions, although at 8 inches of rain for the year, not as dry as the prior four vintages. Our yields for Grenache and Syrah were slightly under average, which ensured good concentration and color density. The wines showed early appeal in the barrel, due to a very good level of ripe tannins, natural acidity and balance expressed. Rhône varieties in particular from the 2016 vintage are showing excellent potential across the board, and this first release of PUBLIC RADIO is no exception.

WINEMAKER NOTES

The 2016 PUBLIC RADIO announces itself with a bright garnet red color and fresh notes of crushed red plum, cherry and raspberry. On the palate, the wine is compellingly youthful and instantly charming, with deeply resonant flavors of anise, strawberry, cherry pie, black tea leaf and cinnamon. The tannins are firm, yet velvety smooth, as the wine builds toward a luxuriously long, very fragrant finish.

COMPOSITION

65% Grenache, 27% Syrah, 9% Petite Sirah

BARREL REGIME

16 months in French oak, 25% new

GWCo.

Founded by winemaker Josh Phelps, Grounded Wine Co. is an all American, grassroots brand that strips back the layers to focus on what's in the bottle.

CALIFORNIA U.S.A.

VINT. 2016

